

SAFER STEPS



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Grand Challenges PM18

NEED

Over 80% of women and 43% of men face sexual harassment at some point in their lives.



And it affects:

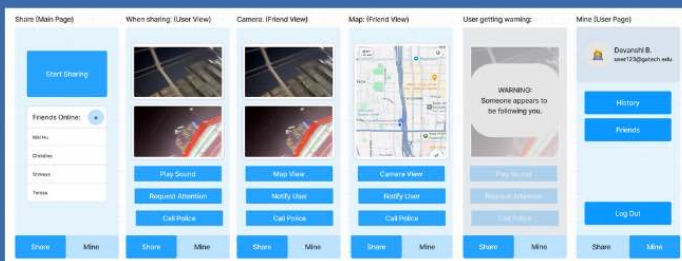
- Mental Health and Wellbeing
- Access to Education
- Professional Development
- Gender Equality

How might we improve safety and peace of mind for individuals who are traveling alone?

Solution

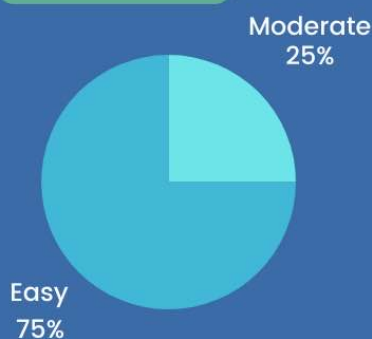
A device that allows people to **monitor you** whenever you are walking alone in dangerous places.

- Has front and back cameras recording your surroundings.
- Allows friends and GTPD to monitor you and get your location.
- Sends notification to you when someone appears to be following you.
- Makes sound to alert others of the recording and deter aggression
- Is linked to an App. • Easy to put on and go!



A way for people to “watch your back” when you need it – literally.

Client Satisfaction



Ease and Accessibility

Percentage



Feelings Associated

People



Whether People Noticed Prototype

67% OF WOMEN FELT SAFER WITH OUR PROTOTYPE

Future Steps

- Continue developing product.
- Conduct further market research.
- Pitch outwards to various organizations and get a feel for the demand.