



Threads of Progress



How might we provide respite for familial caregivers of women with early-onset Alzheimer's?

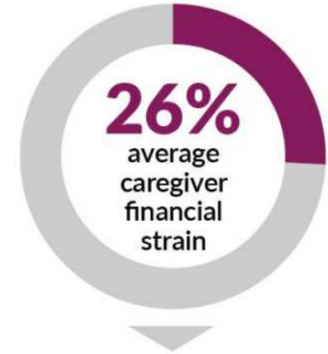
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KEY INSIGHTS



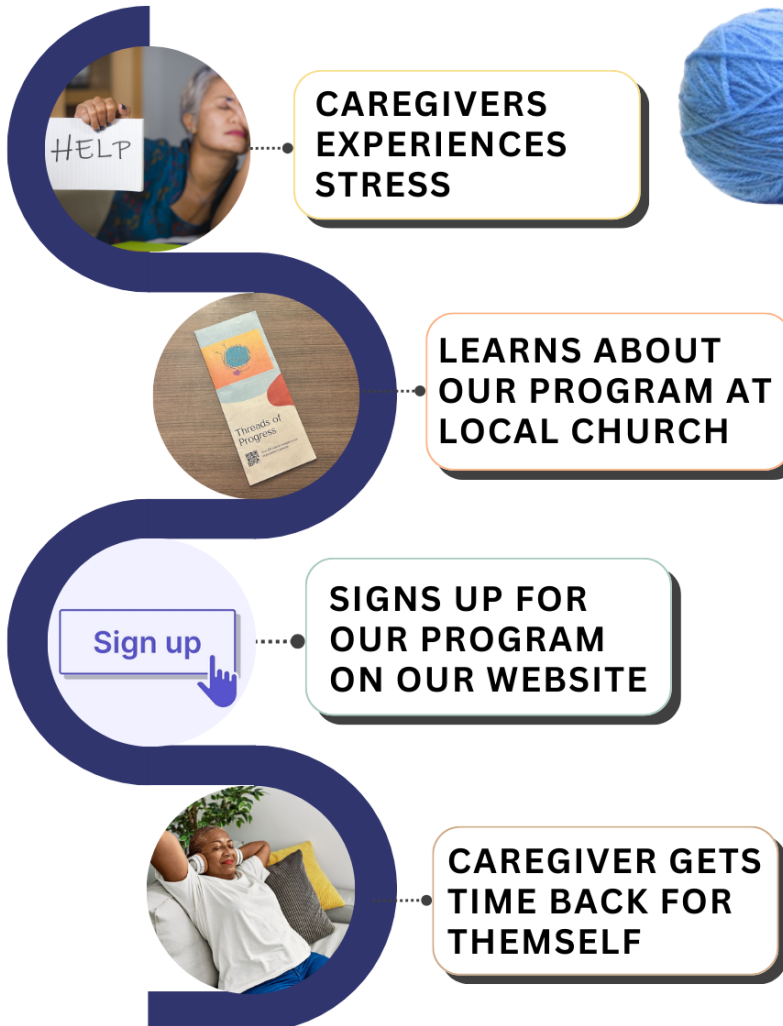
33%
OF CAREGIVERS VOLUNTARILY LEAVE THEIR JOBS TO CARE FULL TIME

UNPAID CAREGIVERS PROVIDE 36 BILLION HOURS OF CARE ANNUALLY



On average, caregivers spend a **quarter** of their annual income on caregiving expenses.

THREADS OF PROGRESS USER EXPERIENCE



THREADS OF PROGRESS UNIQUE VALUE PROPOSITION



- 1) Low Cost
- 2) Yarn-Work Therapy
- 3) Emphasizes Fostering Community

Staffed by volunteers of all ages

Creates relationships to prevent loneliness from isolation

IMPACT ON CAREGIVERS

5 X 15 X 52

HOURS PER WEEK CARE GIVERS WEEKS PER YEAR

= 3,900 HOURS RETURNED PER YEAR (1 SITE)

