

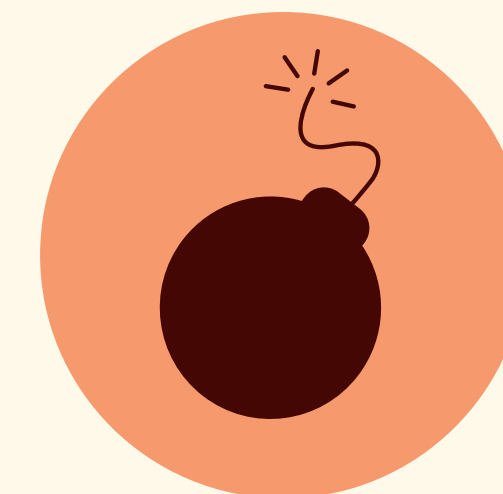
REFUHOME

THE AIRBNB FOR REFUGEES



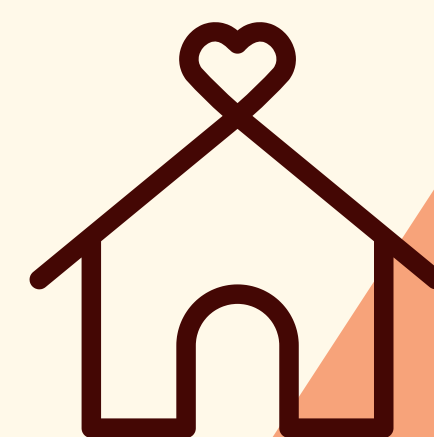
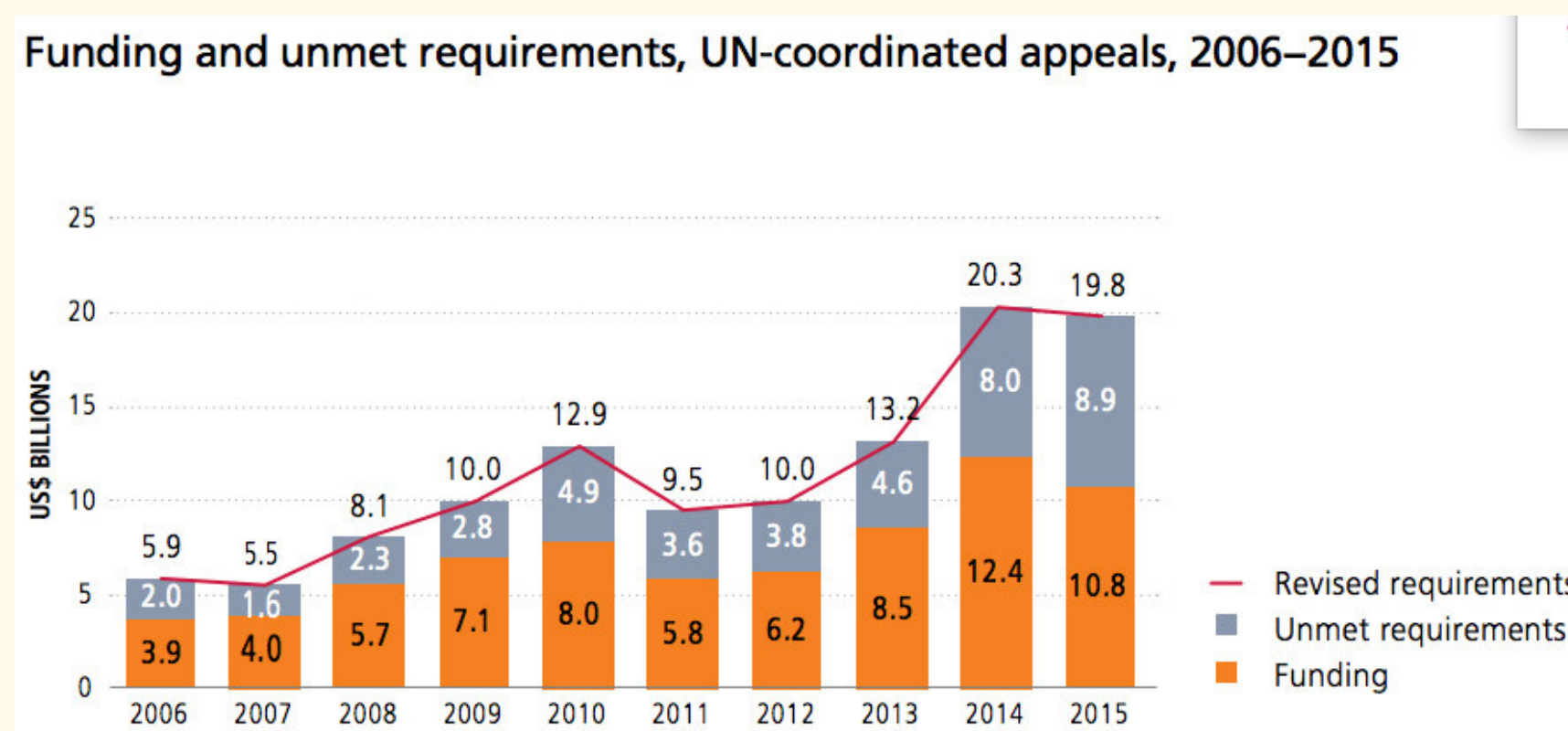
Problem

- Conflicts across the globe create large exoduses of refugees.
- Given their situation, refugees are very dependent on aid, a burden on the host country.



War and violence cause refugees to flee their homes for safety, without state, home, or possessions.

Funding Required vs. Received for Refugee Camps



Existing Solutions

- Most organizations, when dealing with an influx of refugees, set up refugee camps.
- These camps are often heavily underfunded and overcrowded, leading them to be ineffective and potentially unsafe.

How might we improve the quality of life for refugees around the world?



Introducing RefuHome

Our Insight

We tried to find solutions to better refugee camps and came up empty. These camps are designed as a band-aid, and over 60% of refugees recognize this and *choose* to avoid camps.

To improve the quality of life for refugees, we have to get them out of camps and into homes.

What is RefuHome?

RefuHome is an AirBnB style website where homeowners in the host country can temporarily host a refugee family in free space in their home as they restart their lives.

Our First Adopters

- We intend to target NGOs and homeowners in Turkey, the host country for many of the Uyghur Muslim refugees from China.
- We can get our first refugees from NGO cooperation.
- Our first homeowner will be a sympathetic citizen in the host country, unsure of how they can help.

Our Next Steps

- Finish development of the website and interface for our idea in English and Turkish.
- Connect with NGOs in Turkey addressing the Uyghur crisis.

Scale-up Plan

- Seeing as our model has very low operating costs, we can scale-up on donations alone.
- We would seek to onboard more NGOs.
- We would seek to address more crises to onboard more homeowners across the world.

