



# GrayOut

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## The Problem

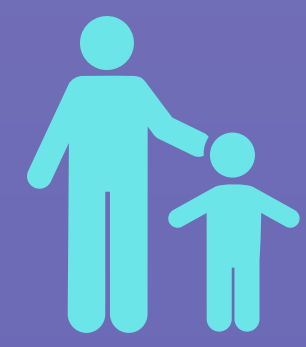
Phone dependency in children and teens can lead to:

- Decreased focus in the classroom
- Difficulty forming personal connections
- Adverse mental health effects
- Depression and body image issues

### How might we help parents reduce their child's dependency on their phone?

## Introducing GrayOut:

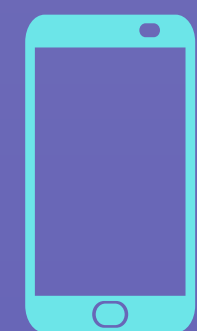
An app for IOS that allows parents to remotely control grayscale on their child's phone and other devices.



Reduces friction between parents and children



Less screen time leaves more time for studying



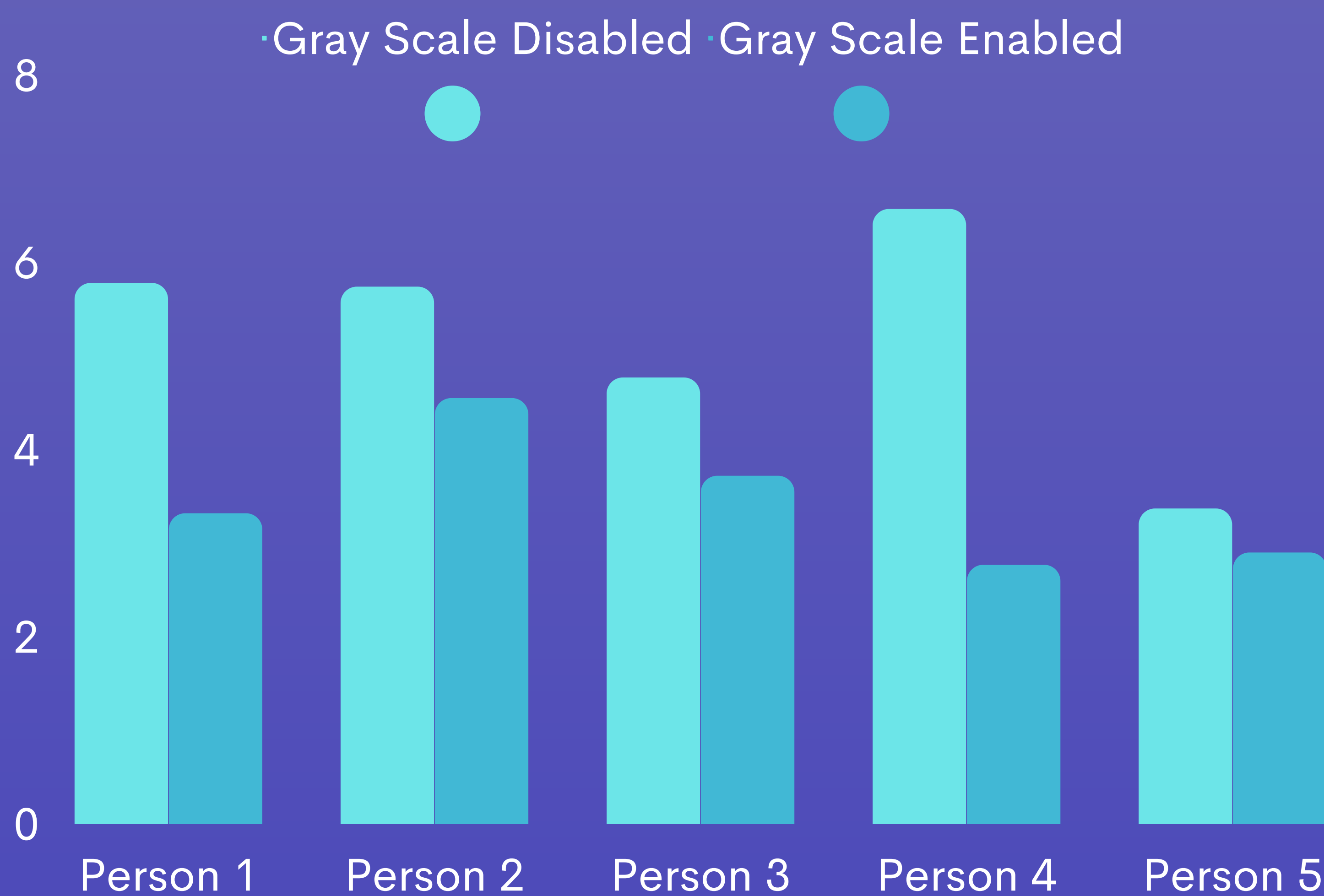
Discourages phone use without limiting functionality



Leaves more time for in-person conversation

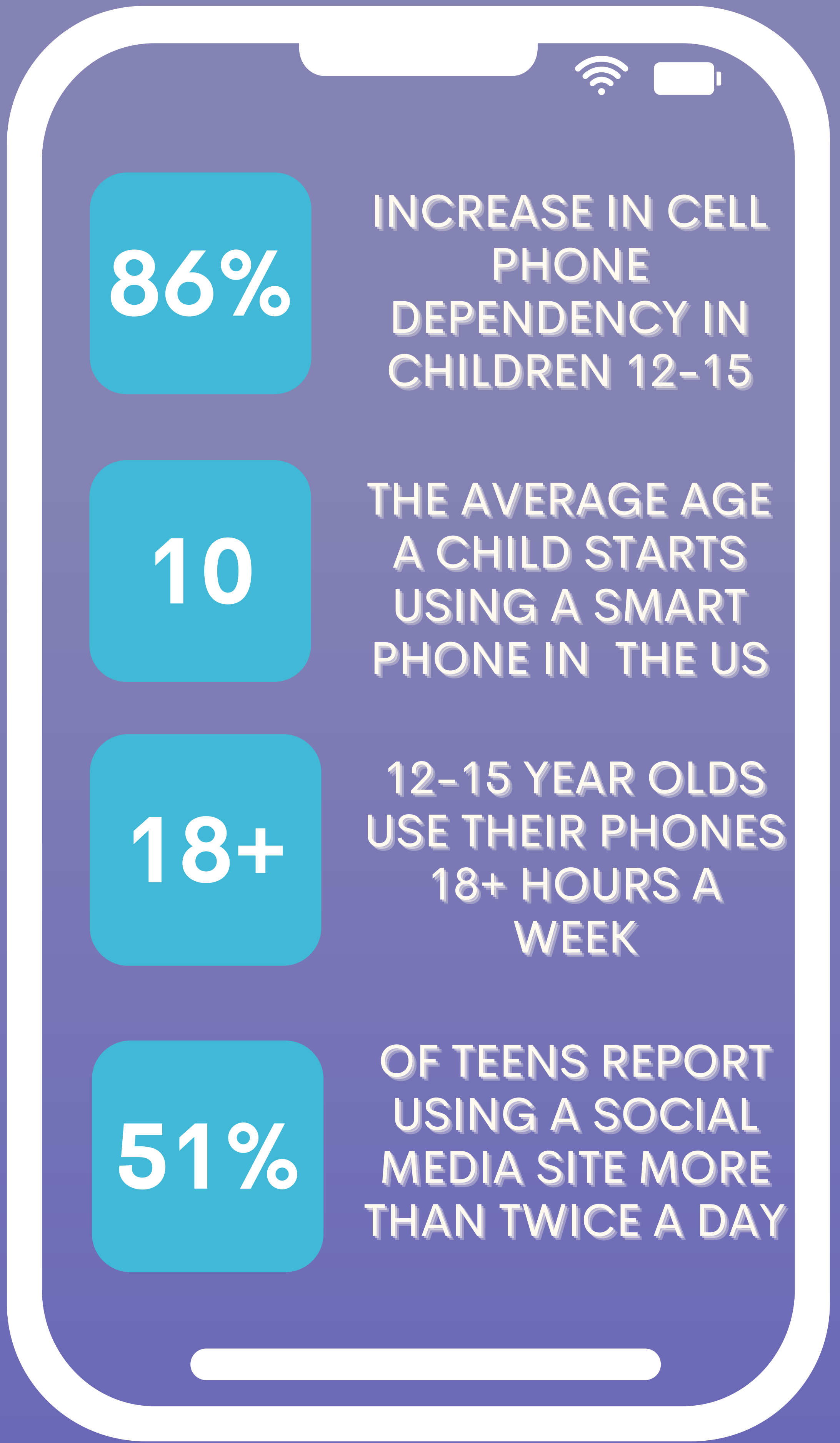
## Why Grayscale?

### Effect of Gray Scale On Screen Time

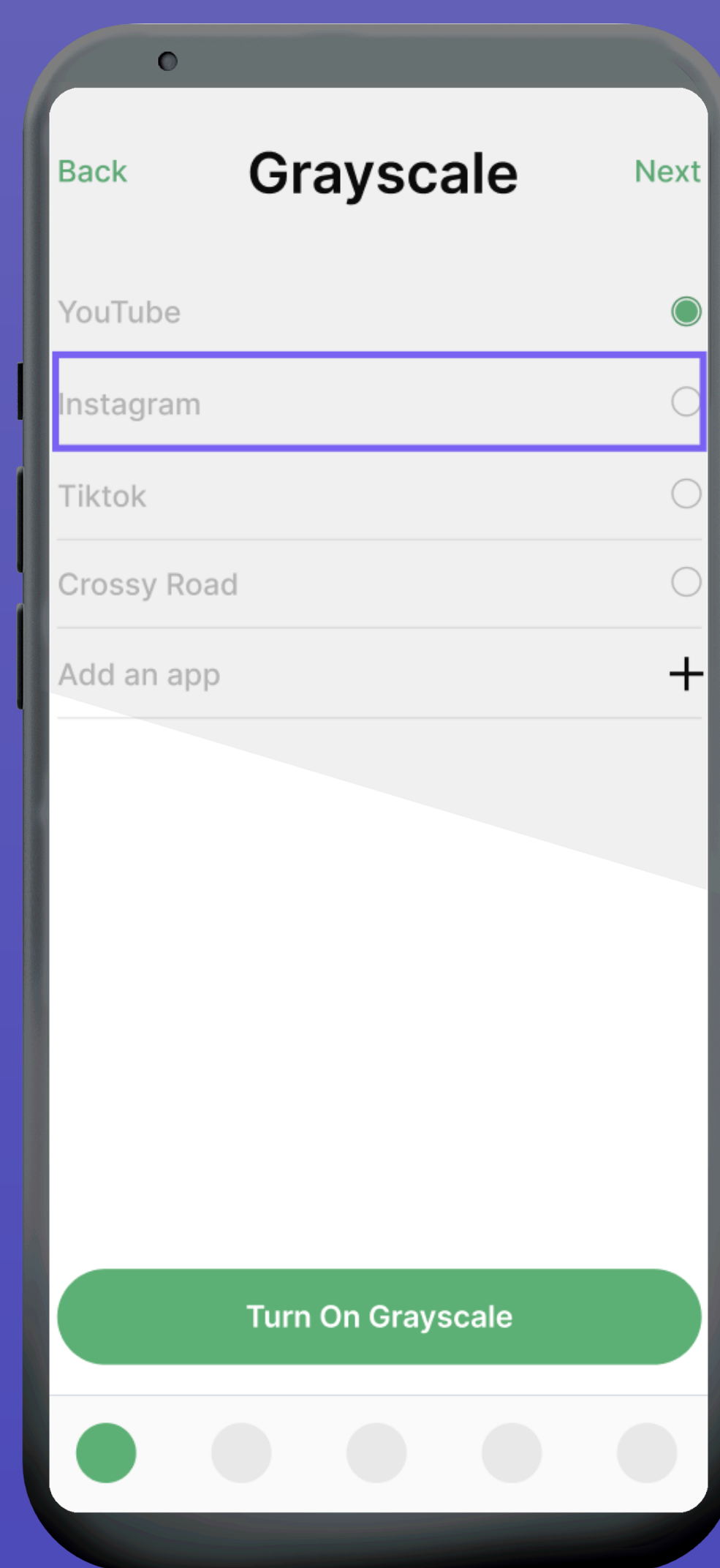


### 30% Decrease

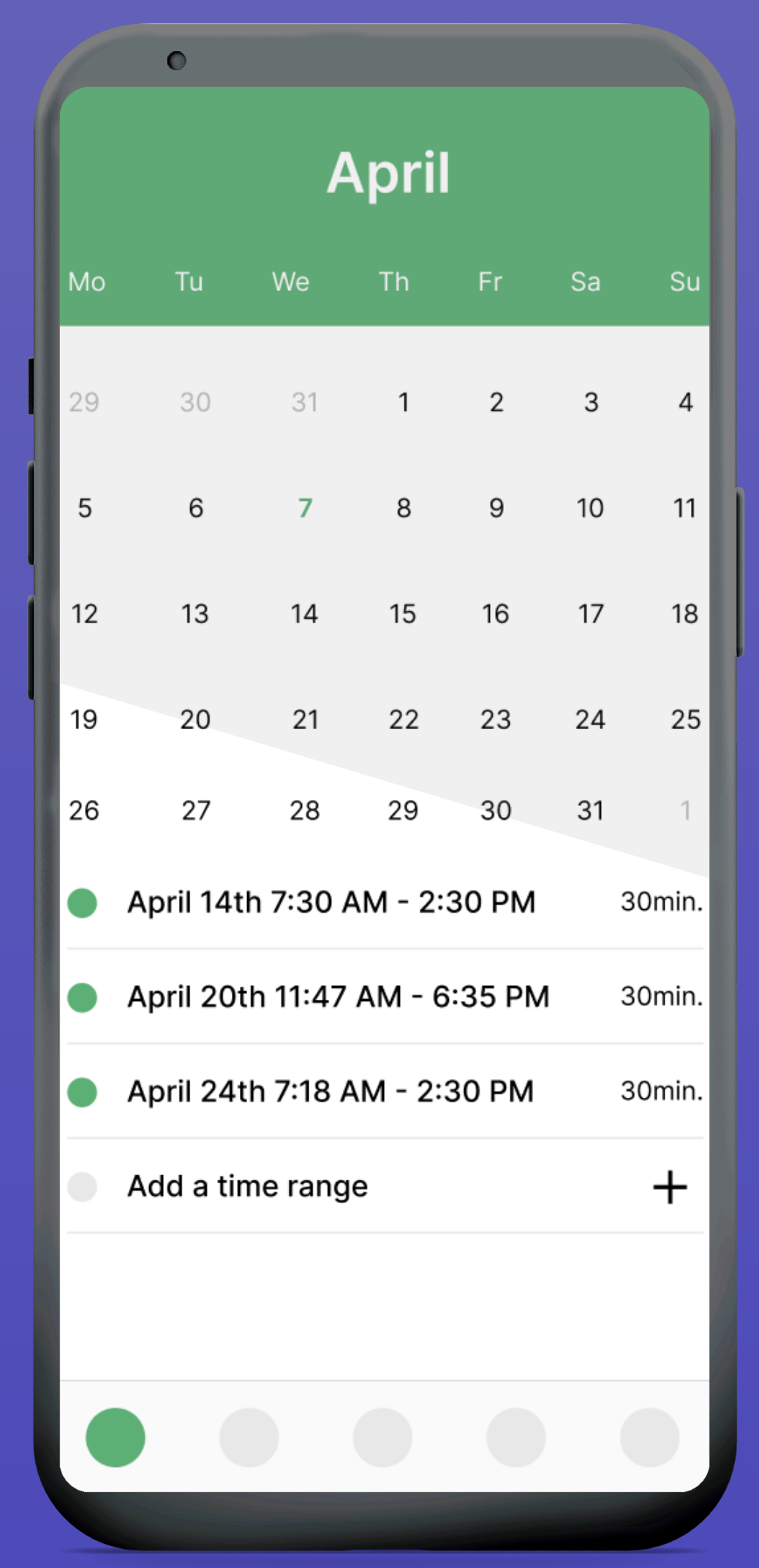
in screen time with grayscale enabled



## Functionality



Choose which apps to turn grayscale



Schedule times to turn apps grayscale